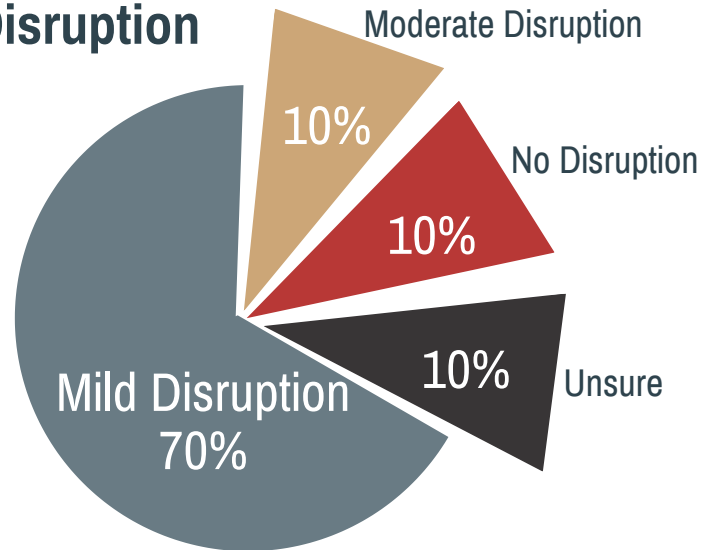


Business Survey Highlights

12 Targeted Businesses in Union County as identified by State Utility Partners (83% local Response Rate) were surveyed. The following are the results of these surveys.

While there is no doubt that COVID has had an impact on all of us and our businesses in some way, we are pleased to report that 100% of the survey respondents stated that they maintained regular hours and normal levels of operation thus far during the pandemic.

Supply Chain Disruption



20%

reported customer demand did not decrease.

40%

reported that demand has already returned to last year's level.

20%

reported that customer demand was above last year's level.

70%

respondents show stable to increasing sales for 2020.

Additional Surveys

UCDA partnered with The City of Creston and SICOG to apply for the Rural Housing Readiness Assessment Grant. Through that process, the At Home UC committee expanded and now has a better understanding of the housing needs of Creston.

UCDA also worked with Greater Regional Health and ISU Extension & Outreach to help conduct a survey for an Event Center and with Quad Counties 4 Kids for Children's First Finance to conduct a survey for area child care needs. Both surveys showed there was a dire need for event space and child care. We look forward to working with our community partners to accomplish these goals in the near future.

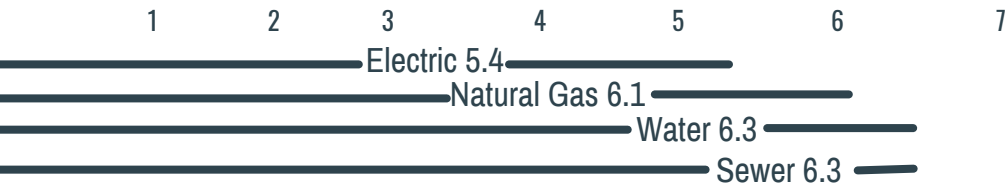
Investment Forecast

Growth indicators show \$42.1 Million in planned capital investment in Real Estate/Equipment over the next two years, resulting in 112 jobs and 405,000SF in existing/new real estate.

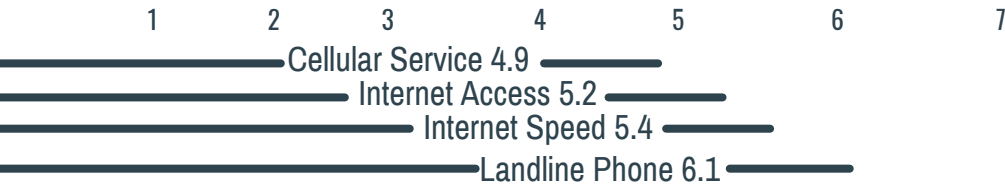


Survey Cont.

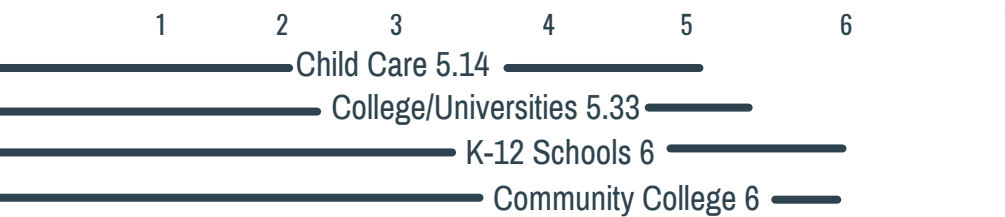
Utilities



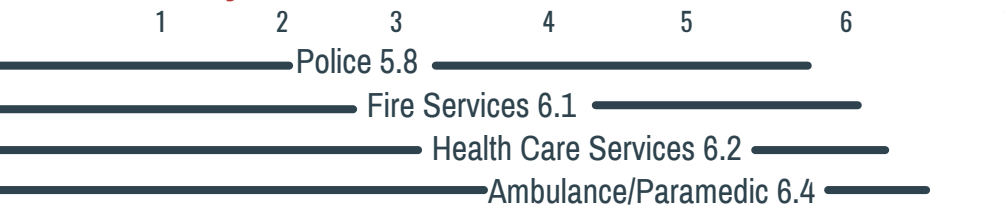
Technology Infrastructure



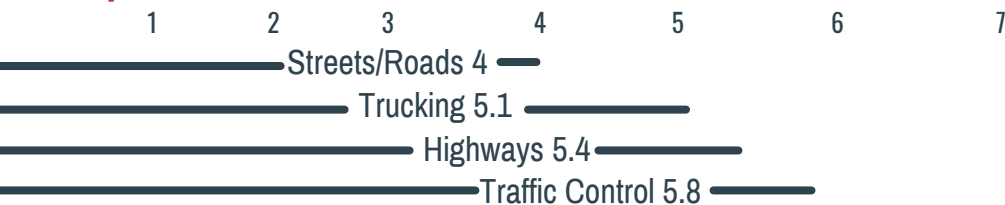
Education



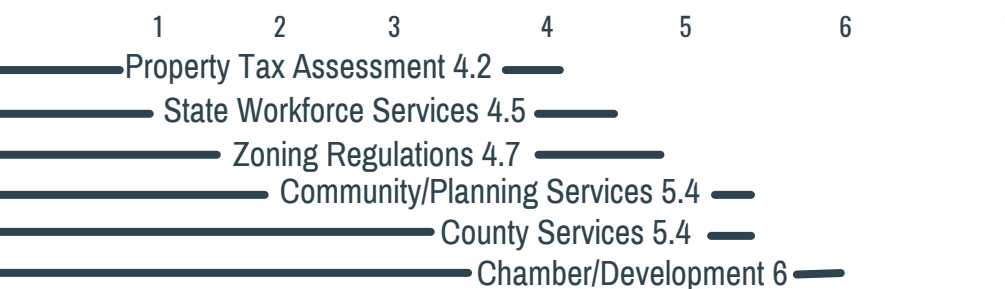
Public Safety



Transportation



Services



Workforce Satisfaction



Goal:

7

We asked businesses to rank community services and satisfaction using a scale of 1-7, with 7 being the highest. These are the highlights from this portion of the survey.

Overall Average:

5.36